

6th-9th
October 2012
Messe Erfurt

Cooking unlimited



IKA/Culinary Olympics
International
CULINARY EXHIBITIONS

inoga
Trade Fair for the Hotel,
Catering and
Hospitality Sector



MESSE
ERFURT

come, see, wonder and taste

It is the largest cooking show in the world. 1,600 chefs from over 50 countries, over 300 individual exhibitors and more than 350 media representatives participate in IKA/Culinary Olympics, which takes place every four years. From 6th-9th October 2012 this unique event for limitless culinary delight will take place for the fourth time in the Erfurt trade fair centre.

Thuringia is the enjoyment state. It is the home of hospitality and gastronomy, which are traditionally nurtured here. That's why the 23rd IKA/Culinary Olympics 2012 are so eagerly anticipated. The hotels in the region are already preparing "their" culinary teams which are being trained for the competition in the hotel kitchens. Partners in tourism across the whole state and in the town, too, are fuelling the visitors' enthusiasm even further with special IKA offers.

The venue for IKA/Culinary Olympics, which is organised by the German Chefs Association, is Erfurt trade fair centre. All rooms and possibilities are open on the exhibition surface of 46,150 square metres for this event. Furthermore, inoga, the well-established Trade Fair for the Hotel, Catering and Hospitality Sector, offers the ideal setting for all exhibitors and partners. The Association for Maitres d'Hotel, restaurant and hotel staff as well as the association for table-culture and hospitality (VSR) will once again be organising the German Restaurant and Hotel Junior Masterchef competition during inoga 2012.

We wish all participants, exhibitors, partners and visitors a wonderful few days of limitless enjoyment at the IKA/Culinary Olympics 2012 in Erfurt.



*Robert Oppeneder
President of the
German Chefs Association*



*Johann Fuchsgruber
Managing Director of
Messe Erfurt GmbH*

Thuringia, a holiday destination



Information & reservations
& event tickets for the holiday
destination of Thuringia:

Thuringia Tourist Information
Willy-Brandt-Platz 1, 99084 Erfurt
Tel.: +49 (0) 361 374-20
Fax: +49 (0) 361 374-2388
service@thueringen-tourismus.de
www.thueringen-tourismus.de

Opening times:
Monday-Friday
9 a.m. – 7 p.m.
Saturday & Sunday
10 a.m. – 4 p.m.



Thuringia offers its guests idyllic countryside, an abundance of romantic towns, medieval castles and baroque palaces, incomparable architectural and cultural variety and a whole host of culinary enjoyment. And what's special about Thuringia is that its attractions are located close together. Therefore you can combine your trip to IKA in Erfurt with a visit to Thuringia, since nature, culture and enjoyment are so close together. The Thuringia Rostbratwurst, a grilled sausage, moulds the local cuisine like no other culinary speciality. The recipe for this Thuringia speciality is already 600 years old, and in Holzhausen near Arnstadt there is a museum dedicated to the speciality: the only museum of its kind in Germany. However, the culinary voyage does not stop at sausage. Many restaurants still offer "handmade" Thüringer Klöße, which are potato dumplings. The new "Thüringer Kloß-Welt" in Heichelheim will be open from September 2011. Here you can learn all about dumplings and of course give them a try.

But, if you have something of a sweet tooth, Thuringia also has something to offer you. The Goldhelm chocolate factory on the Krämer bridge in Erfurt has fans all over Germany and beyond. It offers praline-making classes and many more events. In February 2012, "Viba Nougat-Welt" opens its doors in Schmalkalden.

You can get these and many more tips for your visit to Thuringia, including accommodation, events and excursion destinations, from the Thuringia tourist information centre. We recommend the ThüringenCard which gives you free entry into over 200 destinations and attractions. You can buy a 24 hour, 3-day or 6-day ThüringenCard. Find out about prices and periods of validity from the Thuringia tourist information or at www.thueringen-tourismus.de.



Erfurt - Rendezvous in the heart of Germany



You can book your travel experience to IKA/Culinary Olympics for **6-9.10.2012** with us and choose from the following elements:

As many nights as you wish in the hotel including breakfast / day ticket for IKA / Culinary Olympics/evening set menu at the "Restaurant of nations" / city tour with the historical tram or tour through the Erfurt Old Town / coupon for an original Thuringia Rostbratwurst / participation in a *Thüringer Klöße* cookery class (for groups).

We are happy to put together individual offers that correspond to your wishes in terms of length of stay and package.

Erfurt Tourismus & Marketing GmbH
Benediktsplatz 1, 99084 Erfurt
Tel.: +49 (0)361 6640-230
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www.erfurt-tourismus.de

The 1270-year history of the capital city of the Federal State of Thuringia has left many historical and architectural traces. With a population of 200 000 and a wide range of overnight accommodation, the pulsating metropolis is now one of the most attractive travel destinations for tourists looking for culture and for day trips. As a seat of government, a trade fair and university town and a centre for conferences and media, Erfurt is a multifaceted city which is worth discovering throughout the whole year. Ideal motorway and train connections at the modern ICE train station and the airport make Erfurt easy to get to from any direction. Erfurt has one of the largest listed historical old towns in Germany with St. Mary's Cathedral, the Augustinian Monastery, Petersberg Citadel, the Old Synagogue and the Erfurt treasury, as well as the Krämer bridge, which is Europe's longest bridge with houses built along it. The medieval city centre is explored most impressively by foot, tram or old town bus. Visitors who are interested in history book a tour of the old town, torch tours through the "Horchgänge", which are secret listening passages through Petersberg Citadel built into the foundations of the old fortress, or follow the footsteps of historical figures. Strolling through the Old Town is the best way to enjoy the traditional and culinary specialities in one of the many restaurants, pubs, beer gardens and street cafes. Groups can take part in seminars and learn how to make *Thüringer Klöße* (potato dumplings), grill Bratwurst and create their own praline, or what meals were like in Luther, Goethe or Bach's time. Discover one of the nicest cities in Germany whilst at the same time experiencing the culinary climax of 2012 – the Culinary Olympics in Erfurt!

www.erfurt-tourismus.de



Cooking unlimited



IKA – International CULINARY EXHIBITION

5th October 2012

Celebratory opening with the Parade of Nations

6th-9th October 2012

Competitions between the national teams, national youth teams, military national teams, patissier teams, regional teams, community catering teams and individual exhibitors.

10th October 2012

Official awards ceremony

www.vkd.com

www.olympiade-der-koeche.de

www.inoga.de





2012

Be involved with all your senses

Three years of preparation, 1,600 rival chefs from all over the world in glass-fronted kitchens, 1,800 seats in restaurants in the halls and 1,700 set menus freshly prepared and served each day of the trade fair: the IKA/Culinary Olympics is the world's culinary climax.

Chefs and patissiers from over 50 nations once again come together in Erfurt from 6th-9th October 2012 for the most important professional competition. Visitors will experience a Mecca for gourmets where choice ingredients are transformed into delicious culinary creations for all the senses.

EVERYONE WHO HAS WITNESSED
IKA/CULINARY OLYMPICS LIVE IS
CONVINCED: IT IS THE PEAK OF
ENJOYMENT!

Highlights of the IKA/Culinary Olympics and inoga – trade fair for the Hotel, Catering and Hospitality Sector

- cooking with chefs from national teams, as well as other teams in glass-fronted kitchens in halls 1-3
- sample the competition menus in the Restaurant of Nations and further restaurants
- show platters in halls 2+3
- daily award ceremonies
- show cooking with star chefs
- Slow Food market place with vendors offering regional specialities
- cocktail and barista shows, beer mix contests, enjoyment seminars, confectionary exhibitions, vegetable carving
- competitions of the The Association for Maitres d'Hotel, restaurant and hotel staff as well as the association for table-culture and hospitality (VSR)
- specialised presentations, podium discussions, crêche and school catering



live enjoyably



The Messe Erfurt is one of the most modern trade fair centres, located in a great central location and with a total exhibition surface of 46,150 square meters. Every two years it dishes up the well-established inoga - trade fair for the Hotel, Catering and Hospitality sector. It offers the perfect setting for the IKA/Culinary Olympics and at the same time it is the regional culinary mile and launch platform for the next generation of talent in gastronomy and hotel industry.

This can be seen in the range of themes in the individual halls. Hall 1 is the El Dorado of national teams including the Restaurant of the Nations. Here rival national teams from all over the world battle it out live in front of the public in glass-fronted kitchens for bronze, silver and gold medals. The competition menu of the teams is then served to the guests in the evening as a delicious delight for the eyes and the taste buds.

Competitions are held in all of the halls. Marvel at plate contests in halls 2 and 3 where professional and amateur chefs can also find everything they need for a well-equipped kitchen and the perfectly - executed set menu. There is also a performance stage with live cookery demonstrations by prominent chefs and the Slow Food marketplace with vendors offering regional specialities as well as the "Thuringia Fine Dining" competition, showcasing a medley of fresh concepts in fine dining.



deliciously prepared



Opening times

6th-9th October 2012 / 10 a.m. – 6 p.m.

Admission without set menu

Day ticket	€ 17
Discount day ticket <i>(upon presentation of coupon, special price ticket, association membership card)</i>	€ 12
Concession day ticket <i>(for apprentices, students, visitors with special needs)</i>	€ 10
Group tickets for groups of more than 20 people	€ 10
Two-day ticket	€ 30

Set menu price*

Restaurant of the Nations	€ 44
Restaurant of the national youth teams	€ 22
Restaurant of the community catering teams**	€ 16
Restaurant of the military national teams	€ 28

**Price per set menu. All prices exclude advance booking fee.*

***Not available for advance purchase*

The tickets are available from the Thuringia ticket shop, in all publishing houses of TA, OTZ and TLZ newspapers, in the affiliated tourist information centres in Thuringia from November 2011 and at www.ticketshop-thuringen.de

Ticket hotline: 0180 5055505

Calls cost €0.14 per minute from German landlines, maximum €0.42 per minute from mobiles.

Further information: www.inoga.de



appetising regional

Hotel reservations

Erfurt Tourismus & Marketing GmbH

Tel.: +49 (0) 361 6640-0

www.erfurt-tourismus.de

Thüringer Tourismus GmbH

Tel.: +49 (0) 361 374-20

www.thueringen-tourismus.de

Good for environment.

Travel by train from € 99 convenient to IKA

In cooperation with Messe Erfurt and Deutsche Bahn you travel safely and conveniently to IKA! By using the train for your journey you contribute to saving the environment. The price for your Event Ticket for a return trip* to Erfurt is:

2nd class € 99

1st class € 159

Our call centre is glad to inform you about the ticket price for international journeys. **Your ticket is valid from 4th to 11th October 2012.**

To book call **+49 (0)1805 - 31 11 53**** and quote **"Messe Erfurt"** as reference. Have your credit card ready please. **Your price advantages compared to the regular price in the 2nd class***.** Messe Erfurt and Deutsche Bahn wish you a pleasant journey!

**An advance booking of at least three days is required. Changes and reimbursement before the first day of validity are € 15 excluded from the first day of validity onwards. Passengers restrict themselves to a particular train and travel times. For a supplement of € 30 full flexible tickets are also available for domestic travels within Germany.*

***The booking line is available from Monday to Saturday 8 a.m. to 9 p.m. Calls will be charged at € 0.14 per minute, from mobiles € 0.42 per minute at maximum.*

**** Prices are subject to change.*

Organiser IKA/Culinary Olympics

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